



Summer LEARNING SERIES

Join HOYA's 8-week Summer Learning Series designed to give you the resources to improve patient care and support the overall success of your business. **Scan QR codes to register.**

At HOYA, we believe in the importance of the continuous advancement of your optical career. With this, we're pleased to offer these ABO credits at no charge to you. We hope you find educational value with these complimentary courses.



Sun Protection for Every Season +ABO Credits

Kelly Rosemann, HOYA's Training & Development Manager

Discover both photochromic and polarized sun options as solutions for year-round protection. We will review the patient benefits of polarized sunglasses and photochromic lenses.



Wednesday, June 7, 2023

6pm CST Webinar | 1 hour ABO



HOYA'S Sun Portfolio

AJ Ramirez, Product Manager for HOYA Vision Care

Protect your patient eyes from sunup to sundown with HOYA'S Sun Solutions. From light-adaptive and polarized lenses to fashionable tints and mirror coatings, and everything in between.

Wednesday, June 14, 2023

6pm CST Webinar | 1 hour



Lens Compensation - It Matters +ABO Credits

Michael Gatti, Sr. Technical Marketing & Training Manager, HOYA

The lens' prescribed power isn't necessarily the prescription the patient sees. This course will discuss the importance of position of wear (POW) measurements and how compensated lenses improve vision.



Wednesday, June 21, 2023

6pm CST Webinar | 1 hour ABO



HOYA'S Single Vision Portfolio

Ed Repp, Product Director for HOYA Vision Care

Old technology, traditional single vision lenses do not meet your patients demanding needs for overall quality vision. In this course learn how HOYA'S Single Vision can improve patient visual quality.

Wednesday, June 28, 2023

6pm CST Webinar | 1 hour



A Better Experience with Progressive Lenses +ABO Credits

Kelly Rosemann, HOYA's Training & Development Manager

Addresses the importance of continuous advancements in progressive lens design technologies and, the need to improve the progressive lens wearer's visual experience.



Wednesday, July 5, 2023

6pm CST Webinar | 1 hour ABO



HOYA'S New Media Optics Portfolio

Michael Gatti, Sr. Technical Marketing & Training Manager, HOYA

Between cell phones, computers, tablets, TVs and other digital screens, most people spend an average of 8 to 10 hours a day looking at screens. HOYA's new media optics lenses can help combat symptoms of digital eye strain.

Wednesday, July 12, 2023

6pm CST Webinar | 1 hour



The Second Pair Is the New Primary Pair +ABO Credits

Kelly Rosemann, HOYA's Training & Development Manager

Develop talking points to increase your multiple pair sales. We will follow the patient's journey through your practice and highlight key moments to educate patients on the benefits of a second pair.



Wednesday, July 19, 2023

6pm CST Webinar | 1 hour ABO



Enhance the Patient Journey

Michael Gatti, Sr. Technical Marketing & Training Manager, HOYA

The journey of the patient begins before they ever step foot in your office. We'll utilize Personalized Vision Solutions techniques to help maximize your business and improve the patient experience within your practice.

Wednesday, July 26, 2023

6pm CST Webinar | 1 hour



Can't attend live? You should still register! We'll send the recording after the webinar to all registrants. Must attend live session to earn ABO credit.